

News & Views

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Reminder!

Membership Luncheon with
Bob Danzig
RSVP by calling:
358-1976

Dear Chamber Members,

One of our goals for 2007 is to develop a formal system for gaining feedback from the membership.

Because I tend to forget that not everyone likes what I like, dislikes what I dislike, or values things the way I do (and suspect that this is true of many of us), we thought we needed to develop a plan to find out what you like, what you find helpful and what you value from your Chamber membership. We also need to know what we're missing.

With that in mind we've assigned a committee (quit with the eye-rolling!) the responsibility of obtaining feedback from the membership on Chamber events. This committee, the Oversight & Outreach Committee, will be in touch with you soon. Prepare to be asked questions such as: Was the presentation/event useful; was the networking exercise enjoyable and effective; what can be improved, enhanced, added or eliminated?

Most of the info-gathering will be by electronic survey. Please take the time and let us know what you think, what you'd like to see and what's missing. If you don't see a survey, contact the Chamber or me directly with your comments. Together we can make this Chamber rock!

Elaine Alexander



Membership Luncheon with Bob Danzig April 4th at the Atlantis



Speaker & Author
Bob Danzig

Come hear this amazing best selling author and former CEO of Hearst publishing at the April Luncheon sponsored by Greater Nevada Credit Union. With 6 critically acclaimed books and a 20 year legacy in the publishing trade, Bob Danzig brings a wealth of knowledge, and real world experience to our event. Danzig will be speaking on effective management and proven leadership techniques that can be applied to all businesses both large and small.

The Membership luncheon will be held on:
Wednesday, April 4th at the Atlantis Casino/Resort

Cost is \$25.00 per seat and the event will be at 11:30 P.M. -1:00 P.M.
RSVP Required Call: 358-1976 or register on-line

If you need more information or to RSVP visit www.SparksChamber.org to learn more about this accomplished speaker, and how his knowledge will benefit you and your organization.

Visit the Sparks Chamber of Commerce on the web at www.sparkschamber.org

Member of the Month for March Megan Kiley

Megan Kiley, Marketing Coordinator, Community Relations & Historian for Kiley Ranch Communities has been selected as the Sparks Chamber Member of the Month for March 2007.



Megan is the current Sparks Chamber chairwoman of the Tony Armstrong Scholarship Committee and is also involved in the Air Race Foundation with the Wings and Strings event planning committee. After a post-graduate job as a cruise ship photographer, she enthusiastically looks forward to community involvement and volunteer opportunities as well as helping Kiley Ranch Communities focus their participation as the project progresses.

Megan, a native Nevadan and graduate of the University of Nevada, Reno has traveled the world taking photographs capturing history as she experienced it— Western and Eastern Europe, Great Britain, Puerto Rico, Eastern and Western Caribbean, the British and French Isles and the Czech Republic to name a few. Megan is currently using her photographic skills to maintain and preserve the history of the Kiley Ranch as it is being developed into an environmentally conservative live, work, shop, and play community. As a guest photographer, Megan's artistic ranch photos will be on display at the Artist's Co-Operative of Reno located on Mill Street in Reno during the month of March—feel free to stop on by!

Megan, a licensed real estate agent through Nevada Agencies, Inc, is a member of NARS, the National Association of Realtors. In addition, she assists with numerous public relations aspects for Ingenis Consulting, her husband's information technology consulting enterprise. Together they are working to grow the business local market reach for Ingenis Consulting.



Kiley Ranch

Sparks Chamber of Commerce

831 Victorian Ave.

Sparks, NV 89431

Phone: (775) 358-1976

Fax: (775) 358-1992

www.SparksChamber.org

Hours: Mon - Fri, 8:00 a.m. - 5:00 p.m.

Business of the Month for March Charter Business



Charter Business, a four year old business division of Charter Communications, has always been one of the fastest-growing segments of its parent company. Last year Charter Business increased the size of its data network faster than any other organization under the Charter umbrella, says Director of Business Development Mike Trimm.

This Local Charter Business team, which started with just four employees and is now 15 people strong, provides connectivity to the Internet and business-to-business using its fiber optic network. Charter Business deploys a pure Ethernet solution in Reno, which extends the reach of peoples' businesses from door-to-door like they are running a long CAT-5 cable from computer to computer. This creates a seamless and more secure connection from one business location to the other.

"We really know what network advantages we have to offer our customers in this local market," Trimm says. "We built a network made for networking."

Charter Communications started its fiber optic network upgrade in 1999, and it was completed in 2001. Charter Business' range of services extends to Lyon and Douglas counties, as well as from the north side of Lake Tahoe around to the south shore. One thing that separates Charter Business from other service providers is the fact that Charter is the only vendor its customers ever deal with.

"We are the end-to-end solution provider for our Fiber optic and coax network," Trimm says. "We don't rely on third-party vendors or providers to make that last-mile connection from your office to our plant. When we say we provide point-to-point solutions for your business, we really mean we deliver it from one business door to another with a fiber optic network that is capable of running up to 1GB."

Charter Business has some of the most competitive pricing in the area and offers a wide range of networking options for your business. "From Megabit to Gigabit, Charter Business has your solution," says Trimm. Best of all, Charter Business' bandwidth is scalable in 1 MB increments up to 10 GB of connectivity.

"All I need is a customer who wants that type of connection and we will make it happen," says Trimm. "Our bandwidth is like a stereo knob, whether it is point-to-point or connecting to the Internet. We have scalable bandwidth that can be changed without changing equipment. All we do is reconfigure a port at our head end. If you want more bandwidth, call us up and we will turn it up for you."

Two examples of how Charter can increase business productivity are the medical and dental industries, where multiple locations around town need to be connected to the main hospital or dental office in order for staff to access the most up-to-date patient information. By providing a secure, seamless Metropolitan-Area Network, customers can lower operational costs by centralizing their network to one location.

Charter's connectivity solution is also on the right end of the technology curve. "It services the data needs of the future," Trimm says. "Some of the older architectures that are out there are just that, old. Ethernet is the next-generation of delivery method for data. It is where everyone wants to be. The companies out there delivering older technologies are trying as fast and as furious as they can to deploy Ethernet as a solution. They know they are at a disadvantage."

Adam Mayberry, Sparks Public Information Officer



SCTV-15 is a key source for information about Sparks

Sparks Centennial Television (SCTV-15), only found on Charter Cable, features all public meetings of the Sparks City Council, Redevelopment Agency, Planning Commission and Parks and Recreation Commission, as well as other special City and government meetings.

Providing information to the public is an important City Council priority, and government access television programming plays a big role in that priority.

Sparks Centennial Television Channel 15 is a key source for many citizens when it comes to learning about Sparks City government, and viewing how our City government works.

SCTV-15 provides a dedicated cable channel to educate, inform and entertain the citizens of Sparks who subscribe to cable television. One such program is "Spotlight on Sparks," the City's public affairs program. The program features a variety of City stories in an information and news format. City Council members and the Mayor make routine appearances on the program.

The fast-paced program replays many times throughout a five-to-six week period. We update the show after that time. Additionally, we are always looking for topic ideas, and we encourage our residents to give us their thoughts and feedback on all the programming viewed on SCTV-15.

The Sparks bulletin board, dedicated to government and recreational activities also is part of the program line-up. Regional programs and other nationally syndicated government, educational and entertainment programs also can be viewed on SCTV-15. Shows such as "Exploring Nevada," "Classic Arts Showcase," NASA programming, "Shamu TV" and other programming are included in the line-up. In addition, the Sparks Parks and Recreation Department produces "Keep it Green," hosted by the Sparks Urban Forrester. The channel's weekly programming schedule can be found in the "News Room" section of the City's Web site, www.cityofsparks.us.

Funding to support SCTV-15 production operations comes from the franchise fee paid by cable television subscribers in the City of Sparks. Sierra Nevada Community Access Television (SNCAT) operates SCTV-15 on behalf of the City of Sparks. Citizens can call 353-7894 to provide feedback or ask questions.

Did you know?

The City had been called East Reno, New Wadsworth and Harriman for a while, but that did not suit the independent spirit of the new citizenry, and in 1904, it was officially named the City of Sparks.

Katy Singlaub, Washoe County Manager



By Katy Singlaub

Ask anyone who is trying to sell a home these days, and they'll confirm what many of us already know...our local economy is slowing down. We are still blessed with a healthy economy especially compared to the rest of the country, but we are now seeing the effects of slower consumer spending, especially in the areas of automobile and home sales.

State and local governments in Nevada rely heavily on consolidated taxes, primarily sales taxes, and property tax revenues, so a slowdown in any of these sources has a significant impact. Between the slowdown in construction, slower new home sales, and declines in automobile sales, these revenues are approximately \$9 million below budget for the current fiscal year.

This slowing of consumer spending has prompted your County Commission to take prudent action to slow down the County's current spending even more than their self-imposed spending ceiling of the combined rate of the population increase and the Consumer Price Index. The Board has directed county staff to reduce spending in four areas: 1) reduce capital outlay spending by 25% by deferring all non-emergency capital outlay, 2) reduce services and supplies expenditures by 5%, 3) add 30 days to the current hiring process which will result in salary savings of nearly \$1 million, and 4) reduce overtime and temporary worker expenses.

With these measures in place through the end of the current fiscal year (June 30th), we hope to avoid more significant budget cutbacks such as we saw after the 9/11 event which resulted in reduced services such as limited library hours. We anticipate that the slowing trend will continue for the next 18 months, and that will be taken into consideration as we develop our 2007-08 budget.

Speaking of the 2007-08 budget that we are currently developing, we always encourage citizen input. There are several ways that citizens can let their county spending priorities be known to us. They can attend one of our public hearings, email their commissioners, and/or take our on-line budget survey. Just go to our website at www.washoecounty.us and click on the county budget link located under CITIZENS to get information on all of these ways to give input.

Just as our citizens keep track of their household and business budgets and adjust accordingly, we assume the same responsibility on behalf of our taxpayers. I want to assure you that we will continue to be vigilant in spending tax dollars wisely and meeting one of our Board's strategic goals which is Improve Government Efficiency and Financial Stability of your county.

Services, news, and community information at:

www.washoecounty.us

Charles McNeely, Reno City Manager



“Open Space Opens More Recreational Possibilities”

The City of Reno is developing a plan that will enhance your enjoyment of outdoors and better protect Nevada's natural beauty and environment. The plan is called the Open Space and Greenways Plan and it's a policy document that will be incorporated into the City's Master Plan.

For runners, joggers, bike riders and walkers, this plan will make connecting trails and open space a priority when construction projects are considered. Right now, Reno's trail system is a patchwork of paths interrupted by development and roadways. This plan seeks to establish long, connected trails and paths all over the city. One of the broadest visions of the plan is a proposed rim trail around the entire Truckee Meadows connecting the urban and suburban areas to the mountains.

As for bike paths, the plan identifies four priority corridors:

- Along the Steamboat Creek from south Reno to Sparks Blvd.
- Southwest Reno along Plumb Lane east into Hidden Valley Park
- Between the North Valleys and southwest Reno
- Along Fourth Street between west Reno into downtown Sparks

These paths were selected because of their connectivity to each other and other trails. These paths are also close to schools and employment centers.

As for Open Space, the plan outlines 20 policies that focus on identifying and protecting undeveloped areas. Four areas were selected as the top priorities for protection. They are:

- The playas in the North Valleys
- Drainage off Peavine Peak
- Rosewood Wash in southwest Reno
- Steamboat Creek

The plan is expected to go before the Reno City Council in March 2007. In addition to protecting essential habitat for wildlife, the plan also seeks to protect recreational areas so they would remain accessible to all residents. The City of Reno recognizes the importance of preserving Open Space and Greenways as a way to preserve the area's magnificent quality of life.

Moving Forward, Cherishing the Past

Did you know the Sparks Chamber of Commerce monthly newsletter reaches over 1000 people monthly?

The publication is distributed through e-mail, mailed hard copies, and faxed versions to members across Northern Nevada. We also have additional hard copies available at the chamber office.

If you have news that benefits the Membership you are encouraged to share your news and events with the Sparks Chamber of Commerce. It is our goal to serve our members - so if you have a newsworthy event don't hesitate to contact us.

Contact us at: 358-1976 with your news and events.

Welcoming Committee

By Susie Johnson, Chairperson



Greetings from the Welcoming Committee

Wow – what an exciting first couple of months we have had as Conductors! Between the New Member Visits, Mixers, Grand Openings and the Annual Recognition Dinner and Membership Luncheon we our off to another exciting year.

Thankfully, we have had great participation amongst our volunteers and have gained new Conductors to help out! Many thanks to all of those who participated in January and February events and for the newcomers for joining our team.

As a reward, we held our semi-annual appreciation party and meeting for the Conductors on February 28th. This is a well deserved treat for the volunteers and offers information pertinent to our group. Everyone seems to have a great time unwinding and getting to know their fellow teammates in a relaxed atmosphere.

If you would like to be part of our committee, please contact me at Susie.johnson@ctxmort.com or 775-829-3078 or call the Sparks Chamber office. We look forward to hearing from you!

TMCC Seeks Support for Spanish Springs Center

Truckee Meadows Community College plans to build a 90,000 square foot, two-story higher education center on a six-acre Spanish Springs site donated by Hawco Development Company. This partnership between education and business benefits everyone in the area, according to Jesse Haw, Hawco Development Company president.



“Having TMCC in Spanish Spring provides synergies for everybody,” Haw said. “The people who live here can go to school—elementary through college. This is a hand-in-glove fit for the area: by providing more training, there will be more jobs and our quality of life will improve. Training and retraining is pivotal for the region's success.”

Spanish Springs and the north valleys currently do not have a center for higher education, and the area's growth is soaring. According to TMCC President Philip Ringle, approximately 26 percent of TMCC's current students come from zip codes served by the proposed center. The center will also alleviate crowding on the Dandini Campus. The college plans to offer transfer curricula, business and industry training and is exploring vocational needed by the growing business community in and around Spanish Springs.

“The college is excited about the proposed center, the Board of Regents placed the project eighth on their priority list, and the community has enthusiastically supported our presence in Spanish Springs,” President Ringle said.

Business Briefs



Ralston laments state's legislative start for 2007

By Angela Mann
amann@sparkstribune.net

The Rodeo State - aka Nevada - could be in for a rough ride during this 2007 Legislative session and beyond, if one believes political pundit Jon Ralston of the Las Vegas Sun.

Ralston was keynote speaker for the Sparks Chamber of Commerce's February luncheon recently at the Atlantis Resort Casino.

After first saying he did not understand Northern Nevada, he launched into quite a litany of what is not going well in Nevada - North AND South.

"I'm on my way to Carson City," Ralston started out, "and I'm on my way to get depressed.

"In my 20 years of covering politics, I have never seen an administration get off to this kind of a start. It's been a brilliant strategy. (Gov. Jim) Gibbons has set the bar so low that if they get something done, it will be impressive.

"I get up in the morning and can't wait to look at the newspaper to see what's happened. He (Gibbons) is starting to sound like Dina Titus.

"It was an astonishing end to a campaign ... three scandals with one involving Jim Gibbons. He was up by 11 and only got 48 percent of the vote.

"Now at the start of this administration, he had to perform flawlessly. He has done every single thing wrong. Now they all gathered in Gibbons' living room. I didn't know that Supreme Court justices made house calls."

Ralston then referred to former Gov. Kenny Guinn's appointment to the Gaming Board, which Gibbons reversed, and questioned the new governor's use of a terrorism threat to make changes after the stroke of midnight on Jan. 1.

"It was not a flawless revamp," he said.

"This is a guy who said while campaigning, 'I will save you money, she will cost you money.'

"Then he submitted a budget that's the same one Dina (Titus) would have proposed.

"You saw in 2003 when they (the Legislature) raised taxes and in 2005 how they spent money."

Ralston lamented the crumbling infrastructure throughout Nevada and Southern Nevada in particular. Millions are being spent but it's not working."

Something called "Empowerment Schools" was a Ralston target. It wasn't that Ralston doesn't want Empowerment Schools;

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he was pointing out that Gibbons' budget contains \$60 million directed to them but that the governor went public and said he was "taking remedial classes in Empowerment Schools." Then Gibbons said that he didn't read the budget section concerning this plan and was scrapping it. Now, \$50 million was going to go toward merit pay - but there was nothing in the State of the State Address concerning merit pay.

Huh?

Ralston said that the biggest issue facing Southern Nevada is roads and Southern Nevadans are not paying attention to that issue. A task force spent more than a year studying the problem and reported that \$3.8 billion is needed to address the problem. The question is, where will the money to fix it come from? Gibbons said in his State of the State Address that he will form a new task force to study.

"And what are we going to do? Charge tourists (from California) \$9 to come into the state? This has mestaphized into a nightmare.

"And what do the legislators say? They say let's do an initiative and put it before the public. We can't wait another two years.

"Gibbons was always a legislator," Ralston pointed out. "He's never been an executive and he's not adjusting well."

Not all Ralston's harsh words were confined to Gibbons. He called newly installed Speaker of the Assembly Barbara Buckley "first vulture" in addition to being the first female speaker.

"She is unlike anyone we've seen in a long time. She's an ideolog and has an agenda. She is one of the smartest, ruthless, vindictive politicians I have seen.

"She was handling it beautifully until yesterday (Monday, Feb. 12)," Ralston said, "when she called a press conference saying she would not allow the governor to fund Empowerment Schools. He will have to find the money elsewhere."

Ralston then turned to Sen. Bill Raggio, Senate Majority Leader. Ralston's opinion is that Raggio thinks that Gibbons is in trouble and he's said to his people that "he's our governor and we have to help him."

On Titus, Ralston opined that she is bitter and divisive and the Democratic caucus doesn't understand "why we lost to this guy." There apparently was nearly a coup and he expects another attempted coup before the session is out.

Ralston left the gathering with two questions:

- o How far is Bill Raggio willing to go to help Jim Gibbons?
- o What does Barbara Buckley really want?

Disclaimer:

Jon Ralston's comments via the Tribune article are meant as an informational piece. The Sparks Chamber of Commerce does not take a political stand on issues or candidates.

Business Briefs



SPRING CLEANING ALREADY? SPARKS KICKS OFF ANNUAL CLEAN SWEEP

Look for voucher in March water bill

Sparks, NV – It's hard to believe, but spring is just around the corner! The City of Sparks annual "Clean Sweep" kicks off March 15 through April 30. Residents in Sparks will receive a voucher in their Truckee Meadows Water Authority (TMWA) bill during the month of March for a free dump of trash and garbage courtesy of Waste Management and the City of Sparks. Other sponsors include the Sparks Tribune, Sparks Chamber of Commerce, and Keep Truckee Meadows Beautiful.

"The first official day of spring is just over a month away, an ideal time to clean up or clear out our yards and garages and get rid of any junk and debris," said City Manager Shaun Carey. "We sponsor the annual clean sweep to help keep our neighborhoods and community clean and beautiful for all of our citizens and visitors to enjoy, and we hope folks will keep an eye out for those vouchers and put them to good use," he said.

The voucher is good for one free dump of household items and other waste from March 15 through April 30. Residents can take trash, garbage or other items for disposal to either Waste Management's Reno Transfer Station (1390 E. Commercial Row) or the Lockwood Landfill (I-80 East to the Mustang Exit).

Thank You for the Trip Across the "Pond"

I want to thank the Board of Directors, Len Stevens, and all members for my "once in a lifetime" trip to London. This gift was for my 20 years of service with the Sparks Chamber, but what an unexpected and wonderful gift.



The trip was put together by the Red Hat Society, and the Chapter I belong to "Red Hattitudes", with Vernice Strange as our leader. Other Chamber members that also were able to travel across the pond included Larma Volk, Dee Goff, Tina Manoukian, and JoAnn Mitchell. George Volk also took the trip so he could see Stonehenge and wonderful to help us with directions, luggage and anything to make our trip more enjoyable. There were over 125 Red Hat ladies in the London New Year's Day parade.

We had the opportunity to see and tour Westminster and the Abby, Windsor Castle, the Roman Baths, Stonehenge, plus other museums and castles. Our hotel was right on the Thames River and across the river was the London Eye. We were so fortunate to view the New Year's Eve fireworks from the hotel balcony. What a spectacular sight.

What a wonderful experience – Thank you all!!!
- Lynn Tackman, Office Manager

Business Briefs



New Member Nevada Association of Employers

Do you wish you could just pick up the phone and ask someone that complex employment question?



Would you appreciate having a knowledgeable second opinion on an employment issue that may have potential legal ramifications and liability?

Wouldn't it be nice if someone could do the research for you on issues ranging from ADA to Wage and Hour - saving YOU time and money?

We are the NEVADA ASSOCIATION OF EMPLOYERS. NAE is an association of companies and organizations formed in 1938 as a collective resource available to provide fast, accurate, practical and cost-effective expertise on employee management relations.

- Be a ready resource for your HR department by phone, fax or email, making it more efficient and effective, saving you time and money
- Protect you from costly compliance liabilities and employee claims
- Review your employee handbook for federal and state compliance. No Handbook? We will assist you with development and design
- Keep your organization running at maximum efficiency by keeping you up-to-date on best HR Practices
- Provide you with the most accurate, reliable and comprehensive compensation survey data available
- Be your single-source training provider, meeting the development needs of your supervisory and management staff, as well as all your HR educational needs
- Provide cost effective outsourcing services including Affirmative Action Programs, Compensation System Design, Employee Handbooks, Employee Opinion Surveys, and much, much more!

For almost 70 years, thousands of employers and human resource professionals have relied on NAE. We've helped these companies conduct business in an efficient, ethical way that complies with all government regulations. We save employers time, money and frustration by assessing challenges and creating solutions combined with guidance and support. Our goal is to take care of each of our members so they have the time to do what they do best, run their business!

Become a member today for a MINIMUM investment and get an IMMEASURABLE return!

For more information please contact Leah Bearce at (775) 329-4241 or via email at lbearce@nae-online.org.

Business Briefs



FOSTER GRANDPARENT PROGRAM

In 2007, The Foster Grandparent Program celebrates its 40th year in northern Nevada.

The Foster Grandparent Program (FGP) was established in Northern Nevada in 1967. In the community, the program is not duplicated by any other agency. The FGP is different from most volunteer programs because of the commitment to work daily (at least 20 hours a week), the children know that the older person will be there for them on a regular basis.

There are three elements to the program: volunteer senior citizens, youth serving agencies, and the at risk youth receiving services. The youth are at risk of academic failure, child abuse or neglect, and juvenile delinquency.

- The program's purpose is to pair senior citizens with at risk children. The older volunteers provide assistance by tutoring, counseling, and offering guidance.

There are 140 Foster Grandparents working in 45 youth related agencies, providing 140,000 hours of service to 4,500 children a year. The program in Northern Nevada serves Reno, Sparks, Carson City, Yerington, Virginia City, Fernley, Wadsworth, Imlay, Lovelock, Elko, Silver Springs, Nixon and Truckee, CA. The grandparents receive reimbursement for out of pocket volunteer expenses.

The FGP establishes a partnership, by written agreement, with schools and social service agencies in the community. The agencies provide training, supervision, and assignment of identified youth for matching the service requirements of the volunteers. Foster Grandparents are assigned to work with school districts, juvenile hall, Family Drug Court, boys/girls clubs, and youth centers.

BENEFITS TO FOSTER GRANDPARENTS:

- * Transportation reimbursement
- * Receive an annual physical examination
- * Earn an hourly stipend (\$2.65) for out of pocket volunteer expenses; the money is exempt
- * Work related volunteer insurance: medical, auto and personal liability.
- * Training and socialization with other senior volunteers

The greatest need area for volunteers is tutoring in at-risk schools; there is always a waiting list of schools requesting services. Twenty-nine of the volunteer agencies are schools; mostly elementary, juvenile hall, alternative high school, charter schools and two faith based schools.

Seventy-nine Foster Grandparents work with approximately 3,000 children reading below grade level in elementary schools. They each work with 5 students daily for thirty minutes and small group sessions, when the teachers feel the students are reading well enough independently, new students are assigned.

Continued

Business Briefs



At the end of each school year, the schools are required to provide measurement of impact on all students who have read with Foster Grandparents on a regular basis throughout the school year. The students are pre and post tested in October and May. All schools report that 100% of the at-risk children tutored by the senior volunteers improved their reading skills.

Ben and Vonnie have been volunteers at Kids Kottage for eight years. The Kottage is an abuse neglect shelter where children are placed when taken away from their parents. Some of these children stay for a few days and others for long periods of time. Many of these children return to the facility several times. Ben and Vonnie's contribution to these children is on a daily basis. Many of these children come to know grandma and grandpa in a very close way that makes the trauma of being separated from their parents a less frightening experience. During site visits, we have seen these children and the comfort and stability the Foster Grandparents provide has made a tremendous impact on their stay at Kid's Kottage and beyond.

Bert Wells, Director of Kid's Kottage feels the Foster Grandparents are unduplicated in the love and devotion they show the abused and neglected children in our community.

In 1996, the Public Health Nurse Department from our county called the Foster Grandparent Program and asked if they could have a volunteer work with a pilot program they created. The program lasted for six months. They would go into the homes of young first time mothers to show them how to play with their children to assist with development skills

Grandma Betty was assigned as the volunteer and connected with one of the families. The mother, on disability, had twin girls who were 1 ½ years old. It has now been eleven years and Grandma Betty has been adopted as their permanent grandma.

They go to all of her family functions and for the holidays as extended family members. Grandma Betty's children feel they are family.

The mother and twin girls have stopped by our office several times over the years to thank us for giving them Grandma, since they do not have a grandma of their own. The FGP provided the opportunity for a long term relationship for all involved.

Did you know?

In the last decade, small businesses generated 60 to 80 percent of net new jobs annually. In 2003, businesses with fewer than 500 employees created 1,990,326 new jobs, while companies with 500 or more employees cut 994,667 net jobs (SBA, 2006).

Small firms provide most initial on-the-job training and exposure to the labor force for new entrants. They are also more likely to employ younger workers, older workers, former welfare recipients and women.

Business Briefs



Achieving Peak Performance

The University of Phoenix would like to offer your organization a free seminar!



Welcome to Achieving Peak Performance (APP). APP is based on research which suggests that the most effective people are those who understand themselves, both their strengths and weaknesses, so they can develop strategies to meet the demands of their environment.

The APP seminar uses the DISC behavioral assessment. The DISC assessment provides critical information with regards to an employee's:

- Communication style
- Value to the organization
- Keys to managing
- Keys to motivating
- Ideal work environment

It is widely used and accepted in thousands of organizations around the world as a means to describe a person's observable behavior. It can also be used to help companies with employee coaching, job placement, management, team-building and morale improvement. Its success comes in a large part from its ease of use and interpretation.

To learn your own patterns of behavior and take advantage of the DISC assessment and Achieving Peak Performance seminar the process is simple:

- University of Phoenix will provide the link for your team to do a personal assessment.
- When the survey opens the 24 question survey should only take you 10 minutes to complete.
- Answer the questions with your first gut response; too much thinking will skew the results.
- Once you have completed the assessment your results will be emailed in confidence to me to share with you at our seminar.

ACHIEVING PEAK PERFORMANCE logistics:

Length: 1 hour

Components: Personal assessment, visuals, power point, work book

Investment: NO COST

* * * * *

To book your training seminar, Contact:

Marc La Fleur, MBA
Corporate Education Liaison
University of Phoenix, Reno
775-225-8325
Marc.lafleur@phoenix.edu

Business Briefs



Mark your calendar: March Events

You are invited to an Open House at Cost Plus World Market
Wednesday, March 14th 5:00 pm to 7:00 pm
One World. One Store.
Come join us at the new Cost Plus World Market retail location at 185 Los Altos Parkway, Sparks. Come peruse the wide selection of goods from around the world and find out what makes this store stand out.

You are invited to a Ribbon Cutting Ceremony at Qdoba
Thursday, March 15th 6:30 pm to 8:00 pm
151 Disc Drive #105 (In the Gold's Gym Shopping Center)
Qdoba Mexican Grill- where the menu is on the wall and the food is always original, always fresh and always made fast right in front of you, just the way you want it.

Membership Mixer at Nevada Job Connect
Wednesday, March 21st 5:00 pm to 7:00 pm
Come network with fellow chamber members at this Membership mixer. Meet the staff at the Sparks, Job Connect office, as well learn about the latest employment programs they offer.

You are invited to a Membership Mixer at the Cellar Wine Co.
Wednesday, March 28th 5:00 pm to 7:00 pm
4820 Vista Blvd., Ste. 3
Come learn about the wide variety of wine and spirits offered by the Cellar Wine Co. Meet the staff behind the business and network with your fellow chamber members over wine.

Membership Luncheon with Bob Danzig
Wednesday, April 4th
11:30 – 11:45 Registration
11:45 – 12:00 Networking
12:05 – Program
\$25.00 per seat
Luncheon Sponsor: Greater Nevada Credit Union
Come join us for this amazing speaker, a best selling author and ex-CEO of Hearst Publishing. Mr. Danzig will be speaking at the Atlantis Casino/Resort. Considered an industry giant, his insights can provide invaluable lessons on management and leadership. The first 250 people to sign up will receive Bob Danzig's book "The Leader Within You" courtesy of Charter Business.
You can RSVP at: <http://www.sparkschamber.org/RSVP.php>

Planning an event?

Are you interested in having an Open House or a Membership Mixer? The Sparks Chamber of Commerce encourages members to contact the Chamber offices in order to setup any event.

2-4 weeks are necessary in order to advertise and prepare for a networking event. A membership mixer is a great way to invite fellow chamber members to your offices or facilities to inform and educate. It's a powerful way to establish new contacts.

If you are interested in hosting an Open House or Membership mixer for the Sparks Chamber membership please contact our office manager, Lynn Tackman at: 358-1976 or email: info@sparkschamber.org

Business Briefs



New Member PostNet



Vista Blvd at Baring Blvd
2868 Vista Blvd Suite 124
Sparks, NV 89434
(775) 358-4545 • FAX: (775) 358-4566

When you go into PostNet, located at 2868 Vista Blvd in Sparks, the first thing you notice is the friendly, helpful atmosphere. For owners Curt and Bette Gross, customer service is priority. They offer a full range of services from shipping, to printing to private mail boxes. "We are not just a pack and ship store, but a full service printing and copy center, which includes binding and laminating" says Curt, "We like to think of ourselves as a Business Solutions Center. We can meet the needs of small and home business that don't have the equipment or manpower as well as be an 'outsource resource' to larger business."

In addition to full color digital printing and copying they have a wide format printer/copier for plans, blueprints, maps or banners, and a B&W printer/copier with a folder/finisher.

When it comes to shipping, they offer all carriers, UPS, FedEx, DHL and USPS, which gives the ability to compare and select the right service for the customer. In addition they offer LTL freight services. Packaging supplies are available for purchase or they will package it for you. Curt says that Bette is the 'packaging queen'.

Prior to opening their store 3 1/2 years ago, they lived in Las Vegas, where Curt was a retired insurance agent. Bette is a native Nevadan, having grown up in the Reno-Sparks area.

PostNet is the largest privately held franchise of its type in the United States. It has about 500 stores nationwide and another 500 world wide. We are second in size only to the UPS stores, which are publically traded. The franchise was started in Las Vegas, and was headquartered there until last year when they moved to Denver.

Currently there is in one PostNet in Sparks, one in Reno, and one coming soon to Carson City. Each are individually owned, and services may vary from store to store.

Discount to Chamber Members:

PostNet is now offering a 10% discount on products and services except US Post Office.

Did you know?

Locals use terms like The Sagebrush State, The Silver State, and The Battle Born State as nicknames for Nevada.

Business Briefs



New Member Tiger Wealth Management, LLC

Two Familiar Faces Open their Office in Sparks

Over the past two years, we have enjoyed our activities with the Sparks Chamber of Commerce. At the same time, we have wanted to do more for our clients and our community. We have now acted on this desire by opening our own financial planning firm, Tiger Wealth Management, on Vista Boulevard in Sparks. Additionally, Tricia recently completed her certification as an Accredited Wealth Management Advisor SM (AWMASM) from the College for Financial Planning.



In opening up our own firm, we will provide local, independent advice free from the biases found in many other financial planning firms. With a full compliment of solutions ranging from commissioned-based products to fee-based planning and no-load solutions, we are able to tailor solutions to meet the specific needs of each of their clients. Our practice will focus on business owners, families, and individuals that are or want to become wealthy.



Tricia & Tim Erwin

Tricia's Accredited Wealth Management Advisor SM certification bolsters the already extensive knowledge she has gained from practice, obtaining her Executive Certificate In Financial Planning from UNLV, a CFP board certified program, and from completing her Certified Financial Planner examination. The AWMASM certification focuses specifically on the needs of business owners, executives, and wealthy families, or individuals wanting to become one of these, including investment selection, planning, and risk management techniques. The certification required six months of self-disciplined study, a four-hour examination, and annual continuing education requirements.

We are looking forward to putting our new business, location, and Tricia's new certification to work for even more of our friends, neighbors, and Chamber Members.

We are starting our new electronic financial newsletter in March. If you are interested in receiving a complimentary copy, please email us at tjerwin@weg1.com.

Tricia & Tim Erwin
Tiger Wealth Management, LLC.
5050 Vista Blvd.
Suite 102
Sparks, NV 89436
P: (775) 626-8171
F: (775) 626-8197

Business Briefs



The Leukemia & Lymphoma Society Reaches Out to Northern Nevada



The Leukemia & Lymphoma Society is pleased to be a new member of the Sparks Chamber of Commerce. The office is located at 4395 W. 4th Street in Reno. The Society's mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and to improve the quality of life of patients and their families.

The Society has several innovative programs to raise public awareness of the need to fight blood cancers, and to raise funds for important medical research. Thanks in part to the aggressive work of the Society and the research it supports, people with blood cancers are now living longer, and their futures look brighter.

In the Man, Woman & Celebrity of the Year program, candidates throughout the community participate in a nine-week fundraising competition. The program, beginning its seventh year with a kickoff celebration on April 5, 2007, counts every dollar raised as one vote in a candidate's favor. Participants raise money by throwing parties, organizing tennis or golf tournaments, launching letter-writing campaigns, or recruiting corporate sponsors to help them compete for the sought-after titles of Man, Woman and Celebrity of the Year. The winners are announced at a grand finale celebration, and are recognized throughout the following year through billboards, advertisements, and Society outreach efforts.

The Light the Night Walk, a first-time event that is currently being planned, which will take place in September or early October. The walk serves as a special way to honor patients and survivors of blood cancers, and to remember those who have died through blood cancers.

The Society's Team in Training program allows people to raise money to fight blood cancers by participating in first-class endurance events: marathons and half-marathons, century (100-mile) bicycle rides, and triathlons. The Society provides coaching, support, and fundraising assistance to help athletes at all levels achieve success in their chosen sport.

The Society is always looking for individuals or businesses interested in supporting any of its programs. For information on the Man, Woman & Celebrity of the Year program or the Light the Night Walk, please contact Joe Bear at 775-787-3300, or via e-mail at Joseph.Bear@lls.org. For information on Team in Training, please contact Donna Hyatt at the same telephone number, or at Donna.Hyatt@lls.org. The Leukemia & Lymphoma Society can be found on the Web at www.lls.org.

Support groups for individuals and families affected by leukemia, lymphoma, Hodgkin's disease or myeloma are offered in two northern Nevada locations: Carson City, the first Tuesday of each month, at Carson-Tahoe Cancer Center; and Reno, the second Tuesday of each month, at Renown Regional Medical Center. For more information about these groups, please call 800-410-8170.

Business Briefs



New Member Shaya Securities, LLC.

With entrepreneur knowledge and knack for business, Jigar Patel, CEO & Owner of Shaya Securities, is taking over the Internet & Computer Monitoring market.

At just 22 years of age, Patel has taken a large percentage of the Internet and Computer Monitoring market, making his company, the ONLY monitoring service, in the nation, that provides all services needed to help parents and guardians stay "in the know" about what their children are doing on the computer and being aware of online dangers, according to market research, web engine searches, and competition studies

AI Protector, an In Home Internet and Monitoring Service by Shaya Securities is a service that allows parents to actually be able to view their children's adventures on the computer

"Whether it's webpage's, email's, chat's, passwords, illegal content, you will see it all. The service basically compiles all the data on your computer at home and is sent to a designated email address, and all you have to do is check your email. It's as simple as that."

Extras such as the TeksN Tips Publication and Shaya's Red Book, which contain local sex offender profiles are also included.

Call: 775-997-3093 or visit: <http://www.AIProtector.com>

"One child at a time ... to save mankind"

Have News? Beat the rush

If your company or organization has news you think benefits the Chamber Membership please send your press releases to info@sparkschamber.org or drop it by our offices at 831 Victorian Ave. in Sparks, Nevada. They will be printed as space allows.

Please note materials submitted for release must arrive before the 15th of the previous month to meet our printing deadline. So if you are interested in publishing a Business Brief, feel free to contact us. All new members are allowed one article in the monthly newsletter. It's an awesome way to make your fellow members aware of your products and/or services.

If you have any questions or comments please contact the Sparks Chamber of Commerce: (775) 358-1976

Chamber Member To Member Discounts

The Chamber of Commerce has implemented a program for Chamber members to offer discounts on their products or services to other Chamber members. The following businesses are participating:

ADT Fire & Security	1 Month Free Monitoring and \$50.00 OFF any Residential Security System Installation
Advanced Computer Technology	20% OFF Labor
ACE Janitorial Supply Inc.	10% OFF
Amy's Flowers	10% OFF (excluding wire orders)
Armstrong Inspection Services	10% OFF
AT&T	10% Discount on New Telephone Systems
Bemus Systems of Nevada	10% OFF on Full House System
CMS	\$50.00 OFF TTC Marketing Program
Cingular Wireless	25% OFF all cell phone accessories to all active Sparks Chamber Members
Clear Vision Window & Blind Clean	Mini Blinds 5% OFF, Window Cleaning 10% OFF
Commercial Bookkeeping Services	15% OFF Hourly Rate
Craig Chagnon, Realtor	Free Home Warranty Coverage for Sellers & Buyers
Cruise Planners	7-day or longer cruise: \$25 PP on inside cabin, \$35 PP on outside cabin, or \$50 PP on balcony cabin
Cut-N-Loose Hair Designs	10% OFF
CTX Mortgage Co. – Susie Johnson –	FREE loan analysis and discounted fees for members
Dickson Realty/Judy Southard	Free 1 year warranty to chamber members who buy or sell their home through me
Disability Services	10% OFF
Electrserve	15% OFF Labor
Eschelon Telecom	4% Additional Discount to Chamber Members
First Horizon Home Loan - Mary Seidel	\$200.00 OFF closing costs
Greater Nevada Credit Union	Free Credit Union benefits to employees of Chamber of Commerce Members
HAWC Community Health Center	Based on a sliding fee scale - come in to apply - up to 50% OFF
Keller Williams - Linda Nicoll	Will provide a cruise for 2 on a successful completion of home escrow
Marina Hand Car Wash	50% OFF Car Washes
Morrison Univeristy	10% discount for Professional Development workshops
Mr. Electric	10% OFF
Nevada Association of Employers	10% Off Employee Opinion Survey/20% if NAE member
Nevada Small Business Development Center	Various Discounts on Training
Novus Auto Glass	10% off all non-insurance work
Dr. Kevin Andrews DDS Personalized Orthodontics	\$300.00 Discount for all Sparks Chamber Members
Paper Plus	10% off every purchase
Platinum 1st Mortgage, L.P.	Chamber Members receive \$500.00 Discount OFF fees to purchase or refinance with us
PostNet	10% OFF Products & Services (excludes US Post Office)
Rock Computer Technology, LLC	Free consultations and 25% OFF labor
Romeo Sierra Aviation	30 Minute Free "Discovery of Flight" Lesson
Sierra Car Care 76	10% Off of all Automobile Service
Sierra Spine Specialists/Chiropractic	25% off all Services
Smith Barney - Karen Vibe	10% OFF of Management Fees
Sparks Tribune	Home or Office Delivery, 1/3 OFF
Sport & Safety Optics, Inc.	20% Discount on all Frames & Lenses
Sterling Business Systems	10% OFF Machine Purchase
SGO/Stained Glass Overlay of Northern Nevada	15% off any decorative glass
Sweep Easy Chimney Sweep	Stove 5% OFF, Service 10% OFF
Truckee River Traders	50% Discount on all new order setup fees

If your business, as a Chamber Member, would like to offer a discount to other Chamber Members, please let us know and we will update this list each month in the Chamber Newsletter. Contact our office at: (775) 358-1976

Membership Re-Investments
We Thank You!!

Renewals for February 2007

Asset Preservation Inc.
Barnard, Vogler & Co.
Better Business Bureau of Northern Nevada
Clark & Associates of Nevada, Inc.
Dickson Realty - John Ziegler
Dickson Realty - Nancy Fennell
Eastland Hills Apartment Homes
Electro-Tech Inc.
Forever Green
Heath Financial Services
Hello World Travel
Heritage Bank
Hidden Valley Country Club
KRNV TV 4
Liberty Tax Service
Machabee Business Equipment
Marina Hand Car Wash
National Multiple Sclerosis Society
Nevada Career Academy

Nevada State Assembly - Bernie Anderson
Nevada State Senator - Bernice Mathews
Northern Nevada Network
Panattoni Development
RL Polk & Co.
Sierra Freightliner
SNCAT/Media center
Sparks Marina RV Park
Spring Hill Press, LLC
Stefani & Associates
Systems of Nevada Inc.
The Jib
U.S. Small Business Adm.
United Coin Machine Co.
Wal-Mart
Wal-Mart Distribution Center
Washoe County District Attorney - Dick Gammick
Western Nevada Supply
Yim's Asian Supermarket
Wells Fargo Bank - Dawn Starkling

SPECIAL THANKS

We would like to thank everyone who renewed membership with the Sparks Chamber of Commerce. It's our members who make us successful and we would like to thank each and every member who has made a commitment to this community and for supporting the Chamber. Thank you for your continued support and remember your success is our success.

The Sparks Chamber of Commerce would like to extend a special thanks to Gary Weinheimer of Weinheimer Photography for providing his services at event functions and providing photographs for our archive. Congratulations to Gary for being selected as our member of the year.

We would also like to thank Digiprint for providing print services for our monthly newsletter.

And a special thanks to all the committee members and volunteers who have helped the Sparks Chamber of Commerce

SPARKS CHAMBER OF COMMERCE NEW MEMBERS

All That Jazz Events, Jazz Donna Zappin 18124 Wedge Pkwy. #1044 Reno, NV 89511-8134 (775) 851-3930 dzappin@allthatjazzevents.com	Dickson Realty Real Estate Residential Brokerage Robin Choi 4870 Vista Blvd. Ste.100 Sparks, NV 89436-1869 Tel: (775) 745-0295 Fax: (775) 685-8808 robin@robinchoi.com www.robinchoi.com	Dickson Realty-Sparks Real Estate Residential Brokerage Tammy Olivas 4870 Vista Blvd. Ste.100 Sparks, NV 89436-1869 Tel: (775) 846-3489 Fax: (775) 685-8808 tolivas@dicksonrealty.com www.dicksonrealty.com
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SPARKS CHAMBER OF COMMERCE NEW MEMBERS

<p>Environmental Controls & Methods, Inc. Energy Efficiency & Water Quality Solutions Ron Moon 1285 Baring Blvd. #158 Sparks, NV 89434-8673 Tel: (770) 546-3054 ronm@ecmi.us www.ecmi.us</p>	<p>Hometown Health Health Insurance Sara Sparrow 830 Harvard Way Reno, NV 89502-2055 Tel: (775) 982-3095 Fax: (775) 982-3090 ssparrow@hometownhealth.com www.hometownhealth.com</p>	<p>Leukemia & Lymphoma Society, Northern Nevada (The) Non-Profit Katie Tse 4395 W. 4th St. Ste. #2 Reno, NV 89523-8831 Tel: (775) 787-3300 Fax: (775) 787-3304 Katie_tse@csaa.com www.lls.org</p>
<p>Mobile Team, (The) Cellular Phone/Service Provider Andrea L. Garrett 665 N. McCarran Blvd. Sparks, NV 89431-4623 Tel: (775) 233-7068 agarrett@mobilteam.com</p>	<p>Orion Technologies Computer Services Chuck & Cyndy Flagg 5595 Equity Ave. Ste.500 Reno, NV 89502-2397 Tel: (775) 857-3900 cyndy@orionreno.com www.orionreno.com</p>	<p>Pallet Broker, LLC Manufacture Mark Stephan 250 Wolverine Way Sparks, NV 89431-5726 Tel: (775) 250-7253 Fax: (775) 331-4840 mattstephan@palletbrokerllc.com www.palletbrokerllc.com</p>
<p>Prudential Nevada Realty Residential Brokerage Joan Andrews 1324 Disc Dr. Sparks, NV 89436-0684 Tel: (775) 250-2066 Fax: (775) 685-2320 joan.andrews@sbcglobal.net www.prunevada.com</p>	<p>Prudential Nevada Realty Residential Brokerage Carol Evans 1324 Disc Dr. Sparks, NV 89436-0684 Tel: (775) 741-6487 Fax: (775) 685-2320 carol.evans@prurealty.com www.prunevada.com</p>	<p>Prudential Nevada Realty Residential Brokerage David Fields 1324 Disc Dr. Sparks, NV 89436-0684 Tel: (775) 225-8545 Fax: (775) 685-2320 equitybus@sbcglobal.net www.prunevada.com</p>
<p>Prudential Nevada Realty Residential Brokerage Donna Glynn 1324 Disc Dr. Sparks, NV 89436-0684 Tel: (775) 233-8878 Fax: (775) 685-2320 donna.glynn@prurealty.com www.prunevada.com</p>	<p>Prudential Nevada Realty Residential Brokerage Fred Kissinger 1324 Disc Dr. Sparks, NV 89436-0684 Tel: (775) 771-1670 Fax: (775) 685-2320 fred.kissinger@prurealty.com www.prunevada.com</p>	<p>Prudential Nevada Realty Residential Brokerage Rodney Lee 1324 Disc Dr. Sparks, NV 89436-0684 Tel: (775) 745-2348 Fax: (775) 685-2320 rodney.lee@prurealty.com www.prunevada.com</p>
<p>Prudential Nevada Realty Residential Brokerage Ruth Miller 1324 Disc Dr. Sparks, NV 89436-0684 Tel: (775) 848-7884 Fax: (775) 685-2320 ruthm.miller@prurealty.com www.prunevada.com</p>	<p>Shaya Securities LLC Internet Security Jigar Patel 790 Stanford Way Sparks, NV 89431-4574 Tel: (775) 997-3093 Jigar.patel@shayasecurities.com www.alprotector.com</p>	<p>Sleep Shop, (The) Retail David Woods 113 Los Altos Parkway #108 Sparks, NV 89436-7724 dwoods@sbcbglobal.net</p>
<p>Starbucks Coffee House Janice Sullivan 2835 N. McCarran Blvd. #103 Sparks, NV 89431-1888 Tel: (775) 331-8551 Fax: (775) 562-2529 jsulliva@starbucks.com www.starbucks.com</p>	<p>Tanamera Commercial Development LLC Residential/Commercial Developer Joe Lopez 5470 Reno Corporate Dr. Reno, NV 89511-2250 Tel: (775) 850-4200 Fax: (775) 850-4252 jlopez@tanameracommercial.com www.tanamera.info</p>	<p>Tessco Wireless Supplies Damon Weatherill 4775 Aircenter Cir. Reno, NV 89502-5594 Tel: (775) 689-5553 Fax: (775) 689-5555 weatherilld@tessco.com www.tessco.com</p>

Making Changes? Need a correction? Contact the Sparks Chamber to keep your membership info accurate. 775-358-1976



SPARKS CHAMBER OF COMMERCE
CALENDAR OF EVENTS

DATE/TIME	EVENT	PLACE
March 8th - Thursday 7:30 a.m.	Board of Directors Meeting	Boys & Girls Club of Truckee Meadows Reno
March 14th -Wednesday 5:00 p.m. - 7:00 P.M.	Open House & Ribbon Cutting	Cost Plus World Market 185 Los Altos Parkway Sparks
March 15th -Thursday 6:30 p.m. - 8:00 P.M.	Ribbon Cutting	Odoba 151 Disc Dr. Sparks
March 21st -Wednesday 7:30 a.m.	B.E.S.T. Kids Committee Meeting	Black Bear Diner Sparks
March 21st - Wednesday 5:00 p.m. - 7:00 P.M.	Membership Mixer	Nevada JobConnect 1675 E. Prater Way Ste. 103 Sparks
March 28th - Wednesday 5:00 p.m. - 7:00 P.M.	Membership Mixer	The Cellar Wine Co. 4820 Vista Blvd., Ste. 3 Sparks
March 31st - Saturday TBA	Grand Opening & Ribbon Cutting	24 Hour Fitness To Be Announced
April 4th - Wednesday TBA	Open House & Ribbon Cutting	Leukemia & Lymphoma Society 4395 W. 4th St. Reno
April 4th - Wednesday 11:30 – 11:45 registration 11:45 – 12:00 networking Noon – 5 minute sponsor 12:05 - PROGRAM	Sparks Chamber Function Luncheon RSVP required: 358-1976 Cost: \$25.00 per seat	Guest Speaker: Bob Danzig Atlantis Casino/Resort - Reno Sponsor: Greater Nevada Credit Union Book Sponsor: Charter Business
April 12th - Thursday 5:00 p.m. - 7:00 P.M.	Open House & Ribbon Cutting	Payroll Systems 4874 Sparks Blvd Sparks, Nv 89436
April 19th - Thursday 5:00 – 7:00 p.m.	B.E.S.T. Kids Mixer	Mendive Middle School

If your interested in advertising a business opening or event you are encouraged to contact the Sparks Chamber of Commerce. We provide advertising through our monthly newsletter, our quarterly publication, our website and our new 25 foot electronic sign.

Grand openings, celebrations, and membership mixers must be scheduled in advance through the Chamber office. Please call 775-358-1976 or E-mail: Info@sparkschamber.org for additional information.

